Clearing the Air: Protecting Youth from Harms of Tobacco and Vape

Phil Wong MBA, GDM, CPHI(C)
Acting VP, Health Protection and Emergency Preparedness



Smoke-Free Ontario Act Enforcement Program



Display and Promotion Audits – Once a year for all tobacco and vape vendors



Specialty Vape Store and tobacconist licensing – *Once a year all vendors*



Complaints – non-residential, workplaces and public spaces - *On demand*



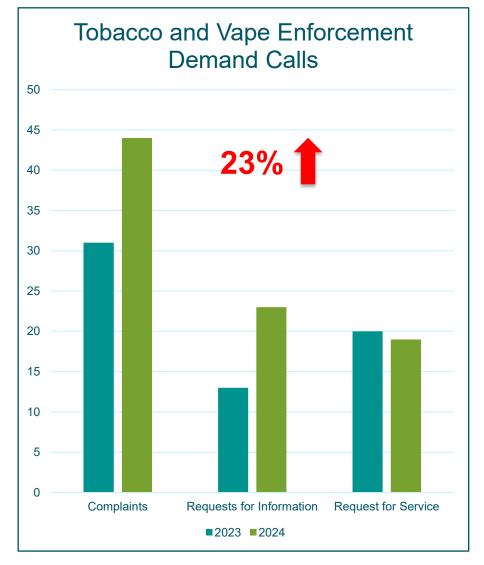
Request for inspection of new businesses – On demand



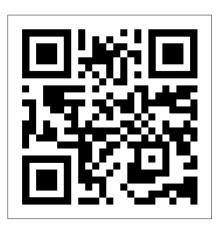
Youth Test Shopping – Twice a year for tobacco and once a year for vape

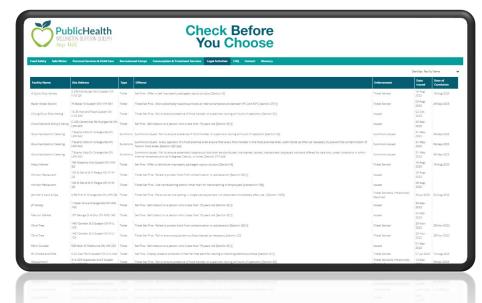


Secondary Schools – *Once a year*





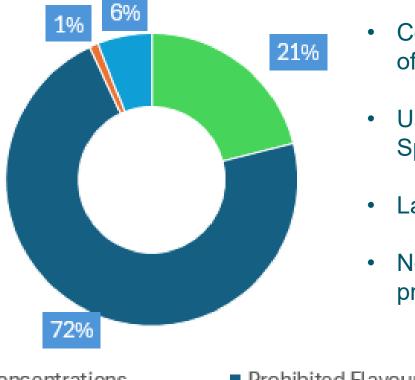








2024 Smoke Free Ontario Act Seizures



- Contain nicotine levels exceeding 20mg/mL, often illegally imported
- Use of prohibited flavours outside of licensed Specialty Vape Stores
- Lack of Health Canada approval
- Non-compliant packaging and marketing practices

- High Nicotine Concentrations
- Improper Packaging

- Prohibited Flavours
- Sales to Minors

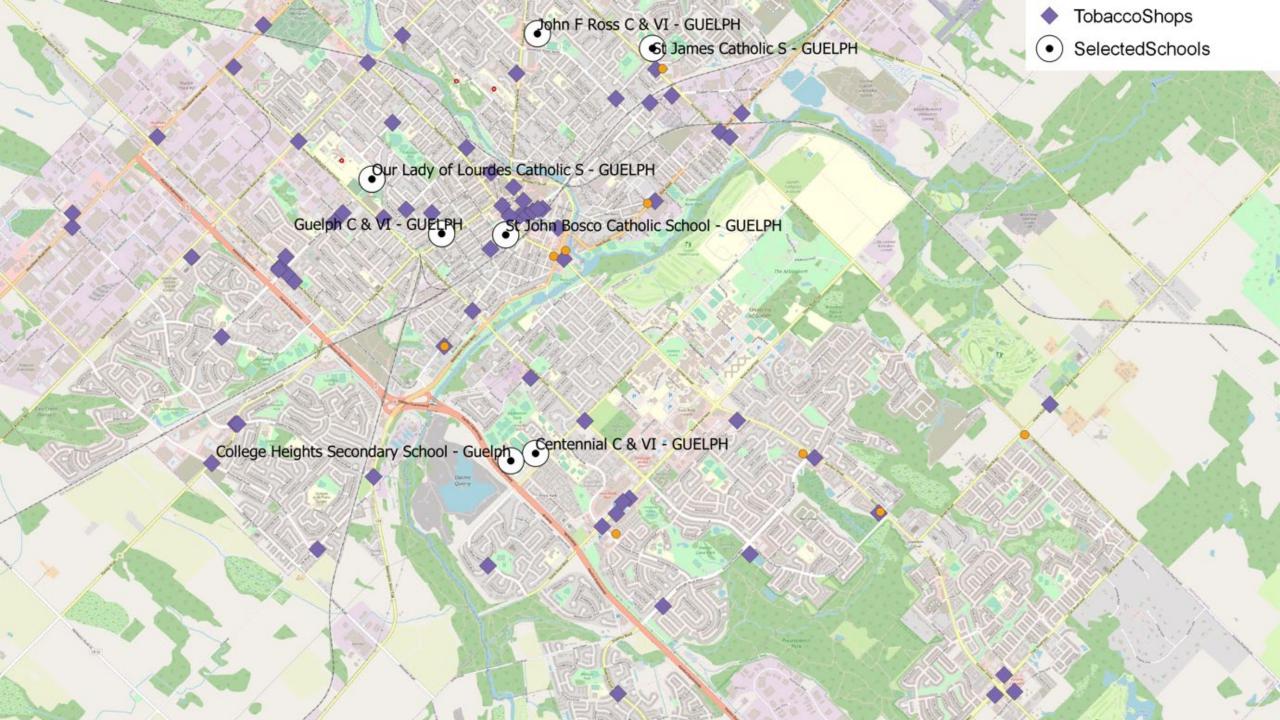


34 Specialty Vape and Tobacco Vendors

366 Tobacco Product Vendors

146 Vape Product Vendors







Next steps:



ADDED FOCUS ON VENDORS WITH PRIOR VIOLATIONS AND THOSE LOCATED NEAR SECONDARY SCHOOLS OR YOUTH-DENSE AREAS



EXPLORE
STRATEGIES—
SUCH AS
ADDITIONAL RISKBASED
INSPECTIONS, GIS
MAPPING, AND
IMPROVED
COMMUNITY
REPORTING
TOOLS.



LEVERAGE DATA
FOR TARGETED
HEALTH
PROMOTION
STRATEGIES
WHILE BROAD
SOCIAL
CAMPAIGNS
CONTINUE VIA
CENTRAL WEST
TCAN



CONTINUE
BUILDING STRONG
PARTNERSHIPS
WITH SCHOOLS
AND
MUNICIPALITIES



EXPLORE
SUSTAINABLE
RECYCLING
PROGRAMS FOR
DISPOSABLE VAPE